



hollie louise
womenswear designer

Hollie Evans



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/hollielouise_design

Skills

- ✓ Fashion Design
- ✓ Garment Design
- ✓ Garment Manufacture
- ✓ Pattern Cutting
- ✓ Fashion Illustration
- ✓ CAD
- ✓ Fashion Photography
- ✓ Social Media



References



Carol Ryder
Fashion Design Tutor
Liverpool John
Moores University

✉ C.Ryder@ljmu.ac.uk



Justine Ettery
Assistant Manager
Boots Prestatyn

✉ j.ettery@boots.com



Education

2015-Present

Liverpool John Moores University

BA (Hons) Fashion Design

2014-2015

Llandrillo College

Art Foundation Diploma (Merit)

2007-2014

Prestatyn High School

A Levels: Business Studies (B) Art and Design (C) Fashion Design (A)

9 GCSE's Grade C or above including: Maths (B) English (B) Fashion Design (C)

Relevant Experience

Customer Assistant and Merchandising

I have worked at Boots for 4 years, during these 4 years I have achieved many things: I was promoted to the merchandising team 2 and a half years ago. This has given me experience in visual merchandising. Giving me the opportunity to develop my skills in displaying products and the knowledge that merchandising plays a huge part in selling products.

I also have experience of leading a small team and I feel that I have a very active and important role in the sales and stock management teams.

I also volunteered for a small fashion business on my local high street. The Dressing Room, is a small independent fashion retailer selling fashion clothing. I was responsible for the weekly merchandising, which included designing the window displays.

Customer Assistant

Boots and The Dressing Room. I have also volunteered as a shop assistant at another local business The Sewing Room, this is a repairs, alterations and haberdashery business. This role entailed interacting with customers. This volunteering gave me knowledge of haberdashery and also allowed me to experiment using industrial machinery.

Fashion Show Organiser

At Prestatyn High School, we put on three consecutive fashion shows displaying collections that myself and fellow students had manufactured. I played a vital role as a Backstage Manager at the first 2 shows, organising models and clothing, and carrying out general managerial tasks. However, my task for the third show, was to organise the whole show as a member of a small team. Liaising with local businesses and National retailers such as F&F at Tesco and New Look, advertising, designing and manufacturing garments, selecting, styling and mentoring models and front and back stage duties. The show was a huge success, with an audience of over 300 people, including parents, teachers, pupils, local fashion designers and ex pupils who are now studying fashion at degree level.

Business Owner

I am the owner of Remember Me Memory Cushions, I make memory cushions made from the shirts of people's lost loved ones, a memory. Owning my own business has given me many transferable skills. It has given me experience with dealing with suppliers and customers. It has given me organisational skills, experience with advertising and merchandising.

Employment History

Present

Self Employment - Remember Me Memory Cushions

I have started up a business making memory cushions made from old shirts

Present

Pontins- Reception Duty Manager

I was promoted to Duty Manager after 1 month of working as a Receptionist

2013- present

Boots Prestatyn 6408- Customer Assistant

After working at Boots for 6 months I was promoted to the Stock Management and Merchandising teams.

2015

The Sewing Room- Customer Assistant

I Volunteered at The Sewing Room for 9 months

2012- 2014

The Dressing Room Boutique- Customer Assistant

I volunteered at The Dressing Room Boutique 1 day a week for 2 years

2011

The Coffee Lounge- Waitress

I worked at The Coffee Lounge, a local café, as a seasonal worker for 1 Summer

2010

Wedding Bliss- Customer Assistant

I volunteered at Wedding Bliss, a local bridal shop for two weeks to gain experience